

Building the Bridge



Data Gathering

to

Action

Blue Americas 2015

July 29, July 30, and July 31

Louisville, Kentucky

bluenotes
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Conference Keynote Speaker

Mr. Charles Marshall

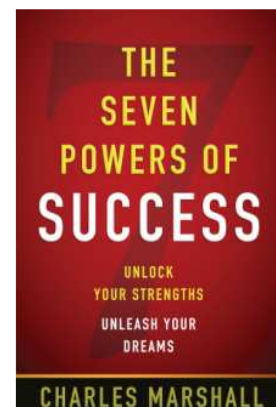


Mr. Charles Marshall is one of the most popular humorous motivational speakers speaking today and has over 20 years of experience speaking to audiences all over the United States. Each year, Charles travels 100,000 miles to perform in over 100 corporate and civic venues from New York to California. His animated delivery and original observations have captivated over 1,000 audiences over the past two decades, including many Fortune 500 companies.

He is the author of several books including: *The Seven Powers of Success*, *Shattering the Glass Slipper*, and *I'm Not Crazy But I Might Be A Carrier*. He also has produced and performed two full-length comedy videos, *Fully Animated* and *I'm Just Sayin'!*

Charles will be presenting on the topic of The Seven Powers™ of Success.

Tired of waiting for your ship to come in? Maybe it's time to grab a hammer and build a boat! In this hilarious and fun-packed presentation, Charles shows how implementation of The Seven Powers™ can create success in the life of any individual or organization. Through the use of humor and real-life examples, Charles relates inspirational stories of everyday underdogs who have used The Seven Powers™ to overcome obstacles and achieve success. The Seven Powers of Success™ is one of Charles' most popular programs and is sure to be a hit with your crowd.



About eXplorance

eXplorance is the leading provider of Learning Experience Management (LEM) solutions for higher education, corporate training and organization management.

Blue by eXplorance includes modules for course and instructor evaluations, psychometric and knowledge tests, 360 reviews and broad-based stakeholder surveys. Blue powers the creation of a cycle of continuous improvement within organizations via benchmarking, feedback from all stakeholders, sophisticated reporting, customized suggestions for improvement, and automated workflows – all designed for an elevated learning experience.

Founded in 2003, eXplorance is a privately held corporation. eXplorance has received several recognitions including being named as a Cool Vendor in Education by Gartner in 2014 and being designated as a Great Place to Work in Canada in both 2014 and 2015. With over 70 employees, eXplorance is currently headquartered in Montreal, Canada with a regional office in Melbourne, Australia.

eXplorance's international customer base accounts for over 5,000,000 users located throughout 20 countries. eXplorance's product is used in 10 different languages. Some of eXplorance's clients include Boston College, RMIT University, UDLAP, University of Groningen, University of Louisville, UMPQUA Community College, University of Pennsylvania, University of Toronto and many other organizations such as Discover, Fidelity and NASA.



Wednesday, July 29, 2015

7:45—8:15 a.m.	Registration / Continental Breakfast	Crystal Ballroom Foyer/South Alcove
8:15—9:10 a.m.	Welcome/Introduction to Conference: Becky Patterson, Office of Institutional Research and Planning, University of Louisville	
8:15—9:10 a.m.	Keynote Speaker: Mr. Charles Marshall, The Seven Powers of Success™	Crystal Ballroom
9:15—9:55 a.m.	Individual session: Blue Roadmap Presentation – Blue 5.5 and Beyond Presenter: Samer Saab, eXplorance	Crystal Ballroom
9:30—5:00 p.m.	eXplorance Support Station	Ballroom Foyer
10:00—10:15 a.m.	Presentation of Blue Expert Certifications by Samer Saab, CEO, eXplorance	Crystal Ballroom
10:15—10:30 a.m.	Morning break	
10:30—11:10 a.m.	Individual session: Data From Students to Students: You Won't Believe What Happened Next! Presenters: Judith A. Quimet and Clinton McKay, Indiana University Bloomington	Broadway B
10:30—11:10 a.m.	Individual session: Introducing the Data Integrity Gateway Presenter: Jeff Anderson, eXplorance	Broadway A
11:15—11:55 p.m.	Individual session: Demonstration of Blue's Integration with Blackboard using the Blue Portal Integrator (BPI) Presenters: Shari Barrow and Lisa Horn, University of Louisville	Broadway A
11:15—11:55 p.m.	Individual session: Strategies for Performance Management Presenter: David Erickson, Ellucian	Broadway B
12:00—1:00 p.m.	Lunch	Bluegrass Room
1:00—1:40 p.m.	Individual session: Linking Course Evaluations to Grade Access: Penn's Approach to Raising Response Rates Presenters: Rob Nelson, Lingfang Sun, and William McManus, University of Pennsylvania	Broadway A
1:00—2:25 p.m.	Workshop #1: Data Sources Presenters: Krime Bouaou and Fernando Sanchez, eXplorance	Broadway C
1:45—2:25 p.m.	Individual session: The Latest and Greatest of Bluepulse Presenters: Ian Haugh and Samer Saab, eXplorance	Broadway B
2:30—2:45 p.m.	Afternoon break – 1st drawing for door prizes	Crystal Ballroom
2:45—3:25 p.m.	Individual session: BluePulse to SheridanPulse: Integrating BluePulse as a Component of Reflective Self-evaluation in a Multidisciplinary College Presenters: Michael Evans and Stephanie Dimech, Sheridan College	Broadway A
2:45—3:25 p.m.	Individual session: Using Blue to Evaluate Medical School Courses, Clerkships, and Faculty Presenters: Paul Klein	Broadway B
3:30—4:10 p.m.	Individual session: A Second Year Being Blue Presenters: Dan Glover and Thomas Dohm, University of Minnesota	Broadway A
3:30—4:55 p.m.	Workshop #2: New features in Blue versions 5.4 and 5.5 Presenters: Krime Bouaou and Fernando Sanchez, eXplorance	Broadway C
4:15—4:55 p.m.	Individual session: Take Your Blue Email Notifications to the Next Level Presenter: Gaurav Gupta, Virginia Commonwealth University	Broadway B
5:00—5:30 p.m.	Special Presentation: Unveiling the new eXplorance Client Loyalty Program Presenter: Samer Saab, eXplorance	Crystal Ballroom

Thursday, July 30, 2015

7:30—8:30 a.m.	Continental Breakfast	Crystal Ballroom
8:30—4:30 p.m.	eXplorance Support Station	Ballroom Foyer
8:30—9:10 a.m.	Individual session: Lessons in Creating a Thriving Organic Culture Presenter: Samer Saab, eXplorance	Crystal Ballroom
9:15—9:55 a.m.	Panel Discussion: Integrating Evaluations into Course Selection Panelists: Rob Nelson – University of Pennsylvania, Judith A. Ouimet – Indiana University Bloomington, Maria DiBenedetto – Northwestern University	Crystal Ballroom
10:00—10:15 a.m.	Morning break	
10:15—11:40 a.m.	Workshop #3: Reporting Features Presenters: Krimo Bouaou and Fernando Sanchez, eXplorance	Broadway C
10:15—10:55 a.m.	Individual session: Guidelines for Ensuring a Smooth Blue Implementation at a Large University Presenter: Thomas Dohm, University of Minnesota	Broadway B
11:00—11:40 a.m.	Individual session: Open Discussion about Blue Dashboards Presenters: Raphael Gera and Wenzhuo Zhang, eXplorance	Broadway A
11:45—1:00 p.m.	Lunch Roundtable Discussions: Maximizing the Investment in Blue	Crystal Ballroom
1:00—2:25 p.m.	Workshop #4: Best practices and Troubleshooting Presenters: Krimo Bouaou and Fernando Sanchez, eXplorance	Broadway C
1:00—1:40 p.m.	Individual session: Creating a Culture of Assessment Presenters: Bob Goldstein and Becky Patterson, University of Louisville	Broadway B
1:45—2:25 p.m.	Individual session: Assessments in Support of Teaching & Learning: The SFU Experience Presenter: Corinne Pitre-Hayes, Simon Fraser University	Broadway A
2:30—2:45 p.m.	Afternoon break –2nd drawing for door prizes	Crystal Ballroom
2:45—3:25 p.m.	Individual session: Connecting Data to Your Planning Process Presenter: Dave Choban, Nuventive	Broadway B
	Individual session: Running Blue Course Evaluations at Scale Presenter: Tom Woods, Washington State University	Broadway A
3:30—4:10 p.m.	Individual session: Using Blue Text Analytics Presenters: Arnold Hook and Becky Patterson, University of Louisville	Crystal Ballroom
4:15—4:55 p.m.	Panel Discussion: Implementation of Blue – from A to Z Panelists: Lawrence Williams – Oregon Health and Sciences University, Lisa Horn – University of Louisville, Peggy Collins – Washington State University	Crystal Ballroom
5:30—9:30 p.m.	Dinner at the Kentucky Derby Museum (6:00—9:00 p.m.) – Motor coaches will board at 5:30 p.m. at the corner of 4th and Broadway	

Friday, July 31, 2015

7:30—8:30 a.m.	Continental Breakfast	Crystal Ballroom
8:30—9:10 a.m.	Panel Discussion: Live Formative Feedback and its Impact on the Future of Higher Ed. Moderator: Ian Haugh, eXplorance Panelists: Cherie Werhun – University of Toronto, Taiwo Ande – University of Mary Washington, Tim Brennan – RMIT	Crystal Ballroom
8:30—11:00 a.m.	eXplorance Support Station	Ballroom Foyer
9:15—9:55 a.m.	Individual session: evalUT Presenter: Cherie Werhun, University of Toronto	Crystal Ballroom
10:00—10:15 a.m.	Morning break –3rd drawing for door prizes	Crystal Ballroom
10:15—11:00 a.m.	Individual session: Open Discussion about Blue UI/UX Enhancement Presenters: Cheliah Moorthy and Wenzhuo Zhang, eXplorance	Broadway A
	Individual session: You Can't See Me: A Discussion Based Workshop on Teacher Evaluations and Their Uses Presenters: Bradley Patten and Ineke Kranenburg, Auckland University of Technology	Broadway B
11:00—11:30 a.m.	Closing Ceremony	Crystal Ballroom

Session Descriptions

Session title: Blue Roadmap Presentation – Blue 5.5 and Beyond

Presenter: Samer Saab, CEO, eXplorance

Session Description: Come and join us for a glimpse of our collective future. During this session, we shall share with you where Blue has come since our last encounter last year; and more importantly, we will present to you where Blue is heading for the foreseeable future. From focus on increasing automation possibilities, to completely revisiting the Blue UI/UX experience, to bringing on an array of enhanced analytics.

Session title: Data From Students to Students: You Won't Believe What Happened Next!

Presenters: Judith A. Ouimet, Senior Assistant Vice Provost - Curricular Development & Assessment, Indiana University Bloomington

Clinton McKay, Assessment Systems Analyst & Developer, Indiana University Bloomington

Session Description: In 2012, the faculty council passed a policy allowing students access to five of the nine campus-wide common course questions asked on the Online Course Questionnaire (OCQ), Indiana University Bloomington's name for course evaluations. This spring, in time for students to create their semester schedule, the OCQ Student Dashboard was released and students for the first time had access to what students said about their classes. This session will show you the process and creation of the student dashboard and the various iterations. Then demonstrate the final OCQ Student Dashboard.

Session title: Introducing the Data Integrity Gateway

Presenter: Jeff Anderson, Director of Sales Engagement, eXplorance

Session Description: Facing enrolment data quality challenges? Join us for this session. The Data Integrity Gateway (referred to as DIG) is a stand-alone Blue module that allows administrators to setup multiple/advanced workflows to ensure that enrolment data is verified and modified for accuracy and completeness by appropriate stakeholders (be it department administrators, course coordinators, teachers ...). DIG is powered by a powerful email notification and follow-up engine, and a smooth user experience that makes the data preparation process easy. DIG helps save weeks of effort and delays in centralized data preparation and cleanup, and should greatly benefit decentralized institutions.

Session title: Demonstration of Blue's Integration with Blackboard using the Blue Portal Integrator (BPI)

Presenters: Shari Barrow, Project and Logistics Coordinator, University of Louisville

Lisa Horn, Assistant Director, Operations and Support Services, University of Louisville

Session Description: The University of Louisville (UofL) uses the Blue Portal Integrator (BPI) to seamlessly integrate Blue Evaluations with Blackboard, UofL's learning management system. When students log into Blackboard, the Blue block appears on their home tab, allowing them easy access to their course evaluations. The integration of Blue with Blackboard removes the obstacle of communicating with students via their university email address. Faculty members have the ability to log into Blackboard and access their reports for the current semester's course evaluations. This session will demonstrate how to create the student and faculty blocks within the BPI and how these blocks are deployed within Blackboard. The student experience and faculty experience within Blackboard will also be demonstrated. The BPI allows seamless integration with many leading learning management systems such as SharePoint, Canvas, Moodle, Blackboard Learn and D2L Brightspace.

Session title: Strategies for Performance Management

Presenter: David Erickson, National Sales Executive, Business Analytics, Ellucian

Session Description: For 46 years, Ellucian has served higher education, and we are deeply committed to delivering quality products and providing expert professional services designed to address our clients' critical needs. Ellucian Perform provides the unique ability to standardize and improve planning processes across your organization, with data from any source, in many ways including strategic planning, outcomes assessment, accreditation and program review.

Session title: Workshop #1 – Data Sources

**Presenters: Krino Bouaou, Professional Services Consultant, eXplorance
Fernando Sanchez, Professional Services Consultant, eXplorance**

Session Description: This workshop will highlight the tools available in Blue to ensure data completeness and integrity. Functions to be demonstrated include:

- Use of extension blocks
- Options for data importation including "overwrite" versus "update"
- Blue Data Sync Tool
- Data source keys
- Data validation techniques using MS Excel

Session title: The Latest and Greatest of Bluepulse

**Presenters: Ian Haugh, VP Marketing and Partnerships, eXplorance
Samer Saab, CEO, eXplorance**

Session Description: Join us and find out why some of the world's top analyst firms stated the following, in reference to Bluepulse: "Students and faculty who have had limited and after-the-fact course assessment practices that provided feedback too late to effect change for the current student. They now have a tool that can increase engagement and satisfaction for both constituencies long before the final exam." During this session, we shall demonstrate to you Bluepulse 1.5 latest features including Polling, Two-way communication, and patent pending 1-on-1 coaching. We will also share with you a glimpse of what is yet to come in Bluepulse 1.6 and beyond.

Session title: BluePulse to SheridanPulse: Integrating BluePulse as a Component of Reflective Self-evaluation in a Multidisciplinary College

**Presenters: Michael Evans, Associate Dean, Digital Learning and Innovation, Sheridan College
Stephanie Dimech, Associate Dean, Centre for Teaching and Learning, Sheridan College**

Session Description: This session will provide a description of the decision process and ongoing implementation strategy for BluePulse at Sheridan, a large diverse college in Ontario. As part of our institutional identity as a "Creative Campus" BluePulse acts as a well-positioned component of our emerging reflective practice focus for formative faculty evaluation. This session is intended to raise issues from our adoption experiences to provide a forum of discussion whether or not you are using BluePulse.

Session title: Using Blue to Evaluate Medical School Courses, Clerkships, and Faculty

Presenter: Paul Klein, Evaluation Specialist – School of Medicine, University of Louisville

Session Description: The University of Louisville (UofL) has used Blue to evaluate courses, clerkships, and faculty since 2010. This presentation will provide an overview of the evaluation process and highlight the ways in which Blue meets the unique needs of the School of Medicine.

Session title: A Second Year Being Blue

**Presenters: Dan Glover, IT Specialist, University of Minnesota
Thomas Dohm, Director, University of Minnesota**

Session Description: The University of Minnesota started using eXplorance Blue in Fall 2013 with one college and rolled its use out to much of the rest of the undergraduate population in spring term 2014 for its main Twin Cities campus. This session will focus on the evolution of their experience as they have worked through a second year of using Blue.

Session title: Workshop #2 - New features in Blue versions 5.4 and 5.5

**Presenters: Krino Bouaou, Professional Services Consultant, eXplorance
Fernando Sanchez, Professional Services Consultant, eXplorance**

Session Description: This workshop will focus on the many how to manage large questionnaires and how to handle varying evaluation periods in a single project. Features to be highlighted during the workshop include:

- creation and use of the project question bank
- dynamic days
- subject view management
- subject fill out
- simplified survey

Session title: Take Your Blue Email Notifications to the Next Level

Presenter: Gaurav Gupta, IT Analyst, Virginia Commonwealth University

Session Description: Email is the primary and most effective way to communicate with your students and faculty. A properly designed email can improve your response rate, increase transparency and improve faculty satisfaction. At Virginia Commonwealth University we combined our past experience of online evaluations with functionality available in Blue to craft awesome emails. Join us to learn:

- How to write better content
- What has or hasn't worked for VCU
- Email personalization
- HTML/CSS formatting
- Testing
- Appropriate timing for sending emails

Session title: Unveiling the new eXplorance Client Loyalty Program

Presenter: Samer Saab, CEO, eXplorance

Session Description: You, our clients, are the reason why we exist, thrive, and persist. Over time, we have shown you our appreciation by working smarter and harder year over year, to bring you solutions and services that mirror the value you expect. We want you to be proud of your association with eXplorance. In light of the tremendous growth and market leadership we have recently achieved as a key Learning Experience Management (LEM) provider, we are in a position where we can express our gratitude in even more tangible ways. The eXplorance Client Loyalty Program is a first in our industry. And we invite you experience its unveiling first hand.

Session title: Lessons in Creating a Thriving Organic Culture

Presenter: Samer Saab, CEO, eXplorance

Session Description: *"In the workplace, you can hope that everyone is doing things right. In places where culture comes first, you can trust that everyone is doing the right thing."* March 2000 was my first day of employment at a top tier high-tech company in Massachusetts. They had just gone public through a highly successful IPO. Having worked for many years in the industry, I had never witnessed an employee engagement such as this – it was unparalleled. This would forever change my perspective on business culture and its impact on engagement. Three years later, I founded eXplorance with a mission to assist organizations in instilling a culture of continuous improvement. During this session, we will share eXplorance's story, in all its simplicity. A story about a place where the road less travelled shows up often on our leadership compass, where workplace culture has been tested in good times and bad times, never stopping to thrive.

Session title: Integrating Evaluations into Course Selection: Panel Discussion

Panelists: Rob Nelson, Executive Director for Education and Academic Planning, University of Pennsylvania

Judith A. Ouimet, Senior Assistant Vice Provost - Curricular Development & Assessment Indiana, University Bloomington

Maria DiBenedetto, Associate University Registrar, Northwestern University

Session Description: How easy does your institution make it for your students to use course evaluations when they select courses? What are the benefits and challenges of making course evaluation data available to students? Join a discussion about how institutions are integrating course evaluation data into course selection and share your experiences and questions. The session will include information about how these questions have been addressed at Indiana University Bloomington, Northwestern University, and University of Pennsylvania.

Session title: Workshop #3 - Reporting Features

Presenters: Krmo Bouaou, Professional Services Consultant, eXplorance

Fernando Sanchez, Professional Services Consultant, eXplorance

Session Description: This workshop will focus features that will add richness to your Blue reports and functionalities that will automate and control the distribution of reports. Topics to be demonstrated include:

- Export reports and feedback view
- Category & Question grouping (Johari Window)
- Reliability Assessment Measure
- Multi-level Thresholds & Filters for distribution control

Session title: Guidelines for Ensuring a Smooth Blue Implementation at a Large University

Presenter: Thomas Dohm, Director, University of Minnesota

Session Description: The University of Minnesota started using eXplorance Blue in Fall 2013 with one college and rolled its use out to much of the rest of the undergraduate population in spring term 2014 for its main Twin Cities campus. This session will focus on the Blue implementation issues from the perspective of the university.

Session title: Open Discussion about Blue Dashboards

Presenters: Raphael Gera, Senior Developer, eXplorance
Wenzhuo Zhang, Director of Development, eXplorance

Session Description: Welcome to the world of Big Data. A key commitment at eXplorance is to bring you an array of insightful institution dashboards. We invite you to join us in this workshop and take an active part in the future of the Blue Analytics. Let us collaborate and share the full power of surveys and course evaluation analytics with everyone at your institution.

Session title: Workshop #4 – Best Practices and Troubleshooting

Presenters: Krmo Bouaou, Professional Services Consultant, eXplorance
Fernando Sanchez, Professional Services Consultant, eXplorance

Session Description: This workshop will review best practices and provide tips for troubleshooting issues. Highlights from this workshop include:

- Data source validation best practices and troubleshooting import issues
- Project creation best practices and troubleshooting live project issues
- Common reporting issues and best practices for optimal report

Session title: Creating a Culture of Assessment

Presenters: Bob Goldstein, Vice Provost for Institutional Research, Effectiveness, and Analytics, University of Louisville
Becky Patterson, Executive Director for the Office of Institutional Research and Planning, University of Louisville

Session Description: The University of Louisville (UofL) successfully transitioned the decentralized course evaluation administration processes of 12 academic units to a centralized online administration using Blue in the fall 2010 semester. The success of this implementation was due to a multifaceted approach that addressed the cultural and logistical aspects of institutional assessment. In this presentation, we share UofL's experience in creating a cultural of assessment by getting institutional "buy-in", identifying and addressing barriers in the structure of institutional data, developing faculty-centered and student-centered marketing campaigns to increase engagement, and maximizing the automation features in Blue to reduce burdens on limited resources.

Session title: Assessments in Support of Teaching & Learning: The SFU Experience

Presenter: Corinne Pitre-Hayes, Project Director, Simon Fraser University

Session Description: Simon Fraser University has been engaged in a multi-year process to replace its outdated student evaluation of teaching and courses with an updated system that reflects new understanding from educational research. This ambitious initiative is squarely aimed at supporting teaching and enhancing student learning. The session will cover an overview of the journey so far, share perspectives on key challenges and solutions, and discuss the critical importance of faculty and student engagement.

Session title: Connecting Data to Your Planning Process

Presenter: Dave Choban, Director of Implementation Services, Nuventive

Session Description: In this session you will see how Nuventive's TracDat and ActionPoint allow you to connect your assessment and institutional data directly to your planning process. Data reports ... including eXplorance reports ... can easily be linked to learning outcomes, program review, and strategic planning objectives and goals. You will see how users can provide narrative analysis about the data reports, document any needed action steps, and identify resource needs.

Session title: Running Blue Course Evaluations at Scale

Presenter: Tom Woods, Application Specialist, Washington State University

Session Description: “One time through and do it in Blue” is the mantra of an undersized team wrestling with delivering course evaluations at a large public university featuring a heavily decentralized administrative and academic structure. In this session, we borrow some ideas from Goldratts’ Theory of Constraints and use them as a framework to explain how we manage Blue Course Evaluations at scale using tools and techniques that reside both inside and outside of the Blue platform.

Session title: Using Blue Text Analytics

Presenters: Arnold Hook, Assistant Director for the Office of Institutional Research and Planning, University of Louisville

Becky Patterson, Executive Director for the Office of Institutional Research and Planning, University of Louisville

Session Description: The University of Louisville (UofL) used Blue Text Analytics (BTA) on student comments from the fall 2014 evaluation cycle. A random sample of 100 comments was then manually analyzed and the results compared to the coding automatically assigned by the BTA. This presentation will provide an overview of the BTA results, showcase a Blue generated BTA report, take a detailed look at the BTA data export and highlight the results of the manual comparison with the BTA results.

Session title: Implementation of Blue – from A to Z: Panel Discussion

Panelists: Lawrence Williams, Education Technology Specialist, Oregon Health and Sciences University

Lisa Horn, Assistant Director for Operations and Support Services, University of Louisville

Peggy Collins, Technical Manager, Office of Assessment of Teaching and Learning, Washington State University

Session Description: Share with your colleagues things you learned during the implementation and administration of Blue. What advice would you provide institutions as they consider transitioning to Blue? Are there issues that need special consideration? Are there pitfalls that should be avoided? Share helpful suggestions about any aspect of the project administration cycle from initially structuring data to generating and publishing reports.

Session title: Live Formative Feedback and its Impact on the Future of Higher Ed.

Moderator: Ian Haugh, VP Marketing and Partnership, eXplorance

Panelists: Cherie Werhun, Teaching Assessment & Course Evaluation Coordinator, University of Toronto

Taiwo Ande, Assistant Provost for Institutional Effectiveness and Assessment, University of Mary Washington

Tim Brennan, Senior Manager, Survey Service Centre, RMIT University

Session Description: Join us for this panel to hear your colleague engage in a thought leading discussion around live formative feedback. Discussions shall cover actual experiences implementing Bluepulse in the classroom to assist teachers and students in enhancing the teaching and learning process. Also, shall be discussed are associated challenges and opportunities.

Session title: evalUT

Presenter: Cherie Werhun, Teaching Assessment & Course Evaluation Coordinator, University of Toronto

Session Description: Providing high quality, meaningful learning experiences for students is a core priority for academic institutions. In striving to create these experiences for their students, academic institutions face the challenge of how best to gauge whether their academic programs and courses indeed meet these expectations. Course evaluations represent one tool in an institution's evaluative approach; and the extent to which course evaluations meet the assessment needs of an institution and each of its departments, schools, programs, and individual instructors is often a concern. The extent to which course evaluation data reflects both institution-wide, collective teaching and learning priorities and discipline-specific, granular teaching and learning priorities influences not only their validity and reliability, but their meaningful application into faculty teaching development and improvement activities across the institution. To that end, evalUT represents a course evaluation assessment framework that balances assessment priorities at multiple levels of the institution and outlines the processes necessary to ensure its successful implementation. Based on its implementation at the University of Toronto, across 8 major academic divisions, it offers not only the framework itself, and an accompanying extensive item bank, but nine learning modules and templates, and membership into a community of partnering institutions, so as to ensure institutions move through implementation to integration in an evidence-supported manner.

Session title: Open Discussion about Blue UI/UX Enhancement

Presenters: Cheliah Moorthy, Senior Developer, eXplorance

Wenzhuo Zhang, Director of Development, eXplorance

Session Description: Blue is currently undergoing a major UI/UX transformation. We invite you to join us in this workshop and take an active part in the future of the Blue Administration. Let us collaborate and bring the full power and flexibility of Blue to the fingertips of every administrator.

Session title: You Can't See Me: A Discussion Based Workshop on Teacher Evaluations and Their Uses

Presenters: Bradley Patten, Survey and Evaluation Analyst, Auckland University of Technology

Ineke Kranenburg, Academic Director, Auckland University of Technology

Session Description: This session aims to examine the broader context of teaching evaluation and related practices across the different higher education institutions and national contexts by using summaries of practices from New Zealand as a springboard. This will be an interactive session that involves participants in a discussion of practices around teacher evaluations using Blue. It will focus on how and what teacher evaluation data from surveys is being used (e.g. for promotion), who owns the information, and who has access to this information within the institution. We also aim to cover the relationship between the different purposes of teacher evaluation data and the nature of the survey questions.