

Blue Americas 2016 – travel approval information

Location: The Brown Hotel, Louisville, KY 40202

Dates: 8:00 AM Tuesday, August 2 through 11:30 AM Friday, August 5

Conference registration fee: \$119 (before May 1); \$179 (May 1 and after)

Please note that the conference registration fee includes the following meals/activities in addition to conference session attendance:

- attendance at the opening night reception (Tuesday, August 2)
- breakfast and lunch (Wednesday, August 3 and Thursday, August 4)
- breakfast (Friday, August 5)
- attendance at the social activity/dinner sponsored by eXplorance (Thursday, August 4)

Transportation to and from the Brown Hotel: The Brown Hotel offers a complimentary shuttle service to and from the Louisville International Airport (SDF).

Benefit of attending: The Bluenotes Americas 2016 conference provides higher education institutions from around the world an opportunity to meet and share their experiences implementing institution wide assessment tools and processes. Attendees will also have the opportunity to network and learn ways to maximize their institution's investment in Blue and Bluepulse. eXplorance-led workshops will be held to provide training for Blue and Bluepulse users. All conference attendees will have the opportunity to meet directly with eXplorance staff to seek customer support, give feedback relating to desired features, and learn about the functionality in upcoming releases of the software. Attendees will return to their institutions with the following benefits:

- Having directly influenced eXplorance's product development roadmap
- Acquiring actionable knowledge about Blue, Bluepulse and Blue Analytics
- Learning best practices in formative/summative assessment strategy, leveraging institutional analytics, supporting teaching, and engaging student in the cycle of continuous improvement
- Widening their network of likeminded colleagues and institutions for further development

Conference audience: The Bluenotes Americas 2016 conference will have sessions available for direct end users of Blue and Bluepulse, individuals that provide technical support, as well as mid-level to senior-level university administrators responsible for developing and implementing university policies relating to assessment, institutional effectiveness, and faculty development.

Sessions scheduled: Details regarding topics of conference sessions and the presenters will be posted on the Bluenotes Group website as they are finalized.

Contact: Please contact Becky Patterson (University of Louisville) at becky.patterson@louisville.edu or 502-852-3385 if you have any questions or need additional information for your travel approval.