

Blue eXpert Certification Camp Agenda

Time	Day 1
	<p>Introduction</p> <ul style="list-style-type: none"> • Understanding Blue • Applications of Blue
Morning	<p>Planning Your Data Structure – Building the Foundation</p> <ul style="list-style-type: none"> • Identifying your Entities and users – subjects, raters, stakeholders, etc • Schema planning – trigger conditions, filters criteria, report grouping and breakdown, relationship fields, displayable fields • Advanced relationship data sources
Afternoon	<p>Creating and Launching Projects</p> <ul style="list-style-type: none"> • Automation of evaluation projects • Advanced delegation tasks • Advanced questionnaire controls • Advanced workflow
Time	Day 2
Morning	<p>Advanced Project Creation/Management</p> <ul style="list-style-type: none"> • Multi-lingual Projects • Question Bank • Advanced email management • Managing response data • Project Summary and Activities • Advanced Filters
Afternoon	<p>Reporting & Analysis</p> <ul style="list-style-type: none"> • Creating Individual reports • Creating Roll-Over and Group type reports • Adding demographic and date filters • Adding report blocks (questions, demographics, cross-categories) • Selecting viewing audience • Previewing, printing and publishing a report

Time	Day 3
Morning	<p>Advanced Reporting & Analysis</p> <ul style="list-style-type: none"> • Cross-tabulation • Cross-Category • Virtual Questions • Statistical distribution • Advance response rate analysis • Longitudinal analysis • Merging results • Breakdown of results • Qualitative analysis (BTA)
Afternoon	<p>Extending Blue Capabilities</p> <ul style="list-style-type: none"> • Blue Portal Integrator (BPI) • Introduction to Blue APIs • Blue Data Sync • DIG • Response Rate Monitor Dashboard
Time	Day 4
Morning	<p>Projects Best Practices and Troubleshooting</p> <ul style="list-style-type: none"> • Data source log and notifications • System logs and error management • Troubleshooting in Blue • Techniques and practices to track activities in Blue