



BLUE CERTIFICATION CAMP

4 Day
Instructor-led
Expert Training Workshop

FEBRUARY 9TH - 12TH, 2015



When: February 9th - 12th 2015

Where: eXplorance Head Quarters - 1470 rue Peel suite 500
Montreal QC, Canada

INSTRUCTOR-LED TRAINING WORKSHOP

This camp is designed to provide current Blue administrators with the knowledge and skills to become certified Blue eXperts. Through a series of instructor-led presentations, workshops and exercises, you will be able to plan, execute and maintain all types of evaluations, surveys and assessments to get the most of your Blue investment. Need a PDF version of the event and program? [Download it here.](#)

The Blue certification camp will take place from **Monday, February 9th, 2015** to **Thursday, February 12th, 2015**, at eXplorance headquarters in Montreal, QC, Canada.

TABLE OF CONTENTS

Objectives	p.03
Certification Test.....	p.03
Who Should Attend.....	p.03
Fees.....	p.03
Cocktail - Feb 8th.....	p.04
Day 1 - Feb 9th.....	p.05
Day 2 - Feb 10th.....	p.06
Day 3 - Feb 11th.....	p.07
Day 4 - Feb 12th	p.08

OBJECTIVES

- **Planning data structures in Blue** - As the cornerstone of the camp, you will learn how to build the best data structures to automate any request for a survey, an evaluation, or an assessment.
- **Workshop to master the many features of Blue** - Blue's feature set is rich and diverse. Discover a variety of features and learn how to leverage them in various feedback gathering and analysis scenarios.
- **Guidance and best practices in maintaining Blue** – Learn how to maintain Blue to achieve optimal performance for your needs.
- **Preparing to become a Blue Certified Professional** - Be recognized as a Blue eXpert. You will be provided with the knowledge and tools to apply your certification in real world scenarios.

CERTIFICATION TEST

A "Blue eXpert" certification test will be sent to all Blue Certification Camp users for completion 3 weeks after the event. The test shall entail a mix of multiple choice questions, essay questions, and Blue hands-on exercises. More details will be provided during the certification camp.

WHO SHOULD ATTEND

Individuals who have been through the initial training and are able to successfully implement Blue projects and reports for any specific application.

FEES

For \$2,395 USD per attendee, you will take an active part in the certification camp. Meals (breakfast and lunch) will be provided during the event and a social event on the night of the 11th is also included.

SUNDAY



FEBRUARY 8TH

Welcome Cocktail

EVENING

Starts at 7:30pm

WELCOME COCKTAIL IN BLUE LOUNGE

All participants are invited to join eXplorance at our head offices to get to know one another and to discuss the upcoming week.

MONDAY

FEBRUARY 9TH

Course Schedule – Day 1

MORNING

8:00 am – 9:00am

BREAKFAST

9:00 am – 9:30am

INTRODUCTION

- *Understanding Blue*
 - *Applications of Blue*
-

9:30 am – 12:00pm

PLANNING YOUR DATA STRUCTURE – BUILDING THE FOUNDATION

- *Identifying your Entities and users – subjects, raters, stakeholders, etc*
 - *Schema planning – trigger conditions, filters criteria, report grouping and breakdown, relationship fields, displayable fields*
 - *Data Sources and Configuration*
 - *Building Definitions*
-

12:00 pm – 1:00pm

LUNCH

AFTERNOON

1:00 pm – 5:00pm

CREATING AND LAUNCHING PROJECTS

- *Creating various project types*
- *Branding*
- *Field Management*
- *Adding tasks*
- *Adding Triggers*
- *Publishing the project*

Course Schedule – Day 2

MORNING

8:00 am – 9:00am

BREAKFAST

9:00 am – 12:00pm

ADVANCED PROJECT MANAGEMENT

- *Automatic Update*
 - *Multi-lingual Projects*
 - *Question Bank*
 - *Dynamic Dates*
 - *Centralized Emails*
 - *Secondary Subject Optional*
 - *Exporting Project Summary and Activities*
 - *Advanced Filters*
 - *Managing and Editing a Published or Expired Project*
 - *Reviewing allowed changes*
 - *Resetting rater responses*
 - *Email management*
 - *Modifying task dates*
-

12:00 pm – 1:00pm

LUNCH

AFTERNOON

1:00 pm – 5:00pm

REPORTING & ANALYSIS

- *Creating Individual reports*
- *Creating Roll-Over and Group type reports*
- *Adding demographic and date filters*
- *Adding report blocks*
(questions, demographics, cross-categories)
- *Selecting viewing audience*
- *Previewing, printing and publishing a report*

WEDNESDAY

FEBRUARY 11TH

Course Schedule – Day 3

MORNING

8:00 am – 9:00am

BREAKFAST

9:00 am – 12:00pm

ADVANCED REPORTING & ANALYSIS

- *Cross-tabulation*
 - *Spreadsheet*
 - *Statistical distribution*
 - *Longitudinal analysis*
 - *Qualitative analysis (BTA)*
-

12:00 pm – 1:00pm

LUNCH

AFTERNOON

1:00 pm – 5:00pm

EXTENDING BLUE CAPABILITIES

- *Blue Portal Integrator (BPI)*
 - *LMS Integration*
 - *Block creation and management*
 - *Feedback view*
 - *Introduction to Blue APIs*
 - *Blue Data Sync*
 - *Bluepulse*
-

EVENING

TIME TBD

EVENING ENTERTAINMENT

Location TBD

THURSDAY

FEBRUARY 12TH

Course Schedule – Day 4

MORNING

8:00 am – 9:00am

BREAKFAST

9:00 am – 12:00pm

BEST PRACTICES

- *Data source log and notifications*
 - *System logs and error management*
 - *Troubleshooting in Blue*
 - *Techniques and practices to track activities in Blue*
-

12:00 pm – 1:00pm

LUNCH

**Blue Certification Camp program is subject to change upon feedback and further review.*