

Meeting	Blue Notes Group Asia-Pacific
Theme	Building Engagement through Feedback, Informing Decisions through Analytics: A workshop focused event
Date	Thursday 16 th April and Friday 17 th April 2015
Time	16 th April: 8.30am – 4.30pm; 17 th April 8.30am – 4.00pm
Location	RMIT University City Campus, Melbourne Building 1, Level 2R, Council Chamber Enter via Building 1 (Reception), 124 La Trobe Street or Bowen Street
Attendees	Blue Notes Group participants
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Thursday 16th April 6.00pm – Dinner sponsored by eXplorance

Venue: Captain Melville
34 Franklin St, Melbourne
+61 3 9663 6855, <http://www.captainmelville.com.au>

Topics:

Update - APAC and eXplorance commitments arising from November 2014 conference

Following the November Bluenotes conference, five feature requests were submitted, all of which were committed by eXplorance. This session will provide an update on the release of these features.

Blue Roadmap

Learn about new modules, future releases and the evolution of the suite of Blue modules designed to improve the teaching and learning experience.

Early Grade Release and the impact on response rates:

The Early Grade release module is now being used in the APAC region. Hear about the success of this initiative from an APAC Blue user and how it positively impacted their response rate.

Integration of Blue with your Student Management System: A case study from a PeopleSoft Institution

Are you considering integrating your Student Management System with Blue? Don't re-invent the wheel! Come along to hear from an APAC Blue user who has achieved real-time integration and learn from the experience.

Highlights from the Blue Certification Camp

The Blue Certification Camp, held at eXplorance headquarters in Montreal in February, provided an opportunity for Blue administrators with the necessary knowledge and skills to become certified Blue experts. Through instructor led presentations, workshops and exercises, participants gained skills in planning, executing and maintaining all types of evaluations, surveys and assessments to fully leverage the investment in Blue. In this session, highlights covering the key concepts of planning data structures, mastering the many Blue features, and adopting best practices in Blue will be shared.

Learning Experience Management (LEM): A case study of developing LEM KPIs

Learning Experience Management (LEM) is a recurring cycle that ensures constant improvement of learning experience across the various dimensions in the professional development process. LEM sets learning experience benchmarks, evaluates learning by gathering information from different stakeholders, analyses it, suggests ways to improve and monitors the learning progress, leading to a return on expectations. This session will provide a detailed understanding of how an APAC Blue user has committed to LEM and developed performance indicators to measure its success.

Introducing the Data Preparation Gateway (DPG) – Specifically Developed for the APAC Region

The DPG is a Blue add-on that allows data administrators to setup multiple/advanced workflows that ensures that SIS data is verified and modified for accuracy and completeness by appropriate stakeholders (be it department administrators, course coordinators, Faculty, etc.). It is powered by a powerful email notification and follow-up engine, and a smooth user experience that makes the data preparation process easy.

Building an Effective Course Evaluation Framework (evalUT Model)

This session introduces evalUT, an effective and evidence-based Course Evaluation Framework (CEF) developed by the University of Toronto. It combines four essential components in a unique and novel way:

- *In-depth consultations with key stakeholders at all levels*
- *A “cascaded” model for designing assessment tools*
- *A validated item bank*
- *An operational balance of three vital domains: academic, administrative, and technical*

Building Your Text Analytics Dictionary

Text analytics studies a body of text to find meaningful patterns or insights. This type of software isn’t new and unproven: It’s used today for everything from marketing to medical research. And the market is projected to triple in the next five years. eXplorance provides an improvement based teaching and learning dictionary, which would automatically analyse student comments and can be cross-tabulated to qualitative responses. In addition, institutions can build their own dictionary, whether for course evaluation, teacher evaluation or any other type of survey. This session provides an overview of this process.

Open Forum: Best Practices for Generating Course/Teacher Evaluation Reports

Blue provides several options when it comes to building your own reports. Some of the features include tables, graphs, cross tabulation, normative analysis, trend analysis, importing various demographics from your SIS, cluster reports and automating report distribution. The purpose of this forum is for users to share sample reports and discuss best practices in creating meaningful and easy to understand reports for various stakeholders. Note: it is recommended to bring a sample copy of your current Blue reports.

Bluepulse: Collaborative Social Hub to Enhance Students Experience and Learning Outcomes

Workshop: Building Engagement through Dynamic and Social Feedback: a live workshop using Bluepulse

As social networks are becoming an integral part of daily life, educational institutions face a major challenge to keep up with the changing trends. While the millennial students are a generation of tech-savvy, fast-paced, connected individuals, most institutions are still gathering student feedback using paper, or only at the end of term. End-of-term course evaluation tools are usually structured questionnaires that ask students to address feedback systematically. Students often choose to share their feedback in-term comments on alternative platforms, including Facebook and Twitter, which enable them to evaluate instructors in a more unstructured manner from their computer, tablet and/or mobile phone. Though these platforms enable students to comment

on their courses in a more social manner, the feedback provided is rarely constructive as it is not available through an official channel, limiting faculty's ability to learn from it.

So how does Bluepulse work in the learning and teaching context? What are some examples of the comments posted by students and the opportunities posted by staff and how has this contributed to improving the student experience? What do I need to consider as an institution looking to implement a dynamic feedback system? Come along and hear from an APAC user who has successfully implemented Bluepulse.

Workshop: Using Blue Text Analytics (BTA) to transform unstructured feedback into metrics for informed decision making

Online feedback is generating an increased amount of rich qualitative data. But how do I make sense of all of this feedback to identify where resources are best directed to inform improvement? Blue Text Analytics can help. In this session, we will demonstrate building a Blue Text Analytics report.

Workshop: Interpreting Blue Text Analytics (BTA) Reports

So you have produced your Blue Text Analytics report, but how do you interpret the output? In this session we will examine the content of BTA reports and will identify the most effective means of communicating the results for identifying improvement initiatives.

The Bluenotes Group reserves the right to amend or alter any advertised details relating to dates, program and presenters if necessary, without notice, as a result of circumstances beyond their control. All attempts have been made to keep any changes to an absolute minimum.